

We claim:

1. A system for generating a personalized publication, comprising:
a processor; and
a memory, coupled to the processor, the memory containing instructions that when executed by the processor cause the processor to receive information identifying a background template and a foreground image; acquiring the background image from a network resource; acquiring the foreground image from a network resource; and merging the background template and the foreground image.
2. The system of claim 1, wherein the processor further includes means for connecting to the network resource for acquiring the background template and the foreground image.
3. The system of claim 1, wherein the processor further includes a staging area for maintaining the merged background template and foreground image.
4. The system of claim 1, wherein the memory further contains instructions that when executed by the processor causes the processor to receive information defining a date for transmitting the merged background template and foreground image to a client.
5. The system of claim 4, wherein the processor further includes a delivery area for maintaining the merged background template and foreground image before being transmitted in response to the transmission date.
6. The system of claim 1, wherein the instructions when executed by the processor further cause the processor to connect to a transmission medium and transmit the merged background template and foreground image along the transmission medium.

7. A method for generating a personalized publication, comprising:
- (a) retrieving a background image including foreground information, the foreground information being identified by a unique identifier;
 - (b) retrieving content to be maintained as the foreground information;
- and
- (c) merging the foreground information and the background image;

8. The method of claim 7, further comprising:
- (d) storing the merged foreground information and background image in a delivery area;

9. The method of claim 8, further comprising:
- (e) delivering the merged foreground information and background image to a requesting location.

10. The method of claim 9, wherein the requesting location is a client station.

11. The method of claim 7, further comprising receiving a request for merged information, the request for receiving the merged information being performed before the merging step.

12. The method of claim 7, wherein the background image comprises a template.

13. The method of claim 7, wherein the foreground information retrieving step comprises:

- (b1) accessing a user-defined file from a network resource; and
- (b2) storing the user-defined file in a staging area.

14. The method of claim 13, wherein the user-defined file comprises one of the following: an image, a comic strip and a quote.

15. The method of claim 7, wherein the background image retrieving step further comprises:

(a1) accessing a network resource containing a plurality of background images; and

(a2) retrieving a user-defined background image from one of the plurality of background images; and

(a3) storing the user-defined background image in a staging area.

16. The method of claim 9, wherein the merged foreground information is delivered according to a user-defined schedule.

17. A method for generating a personalized electronic document, comprising:

(a) receiving information identifying a background template and a foreground image;

(b) acquiring the background template from a network resource;

(c) acquiring the foreground image from a network resource; and

(d) merging the background template and the foreground image.

18. The method of claim 17, further including:

(e) receiving a delivery date; and

(f) delivering the merged document on the delivery date.

19. The method of claim 17, wherein the information receiving step further comprises:

(a1) receiving a background type identifier; and

(a2) receiving foreground image placement information;

20. The method of claim 19, further comprising:

(a3) receiving a foreground image identifier.

21. The method of claim 17, wherein the foreground image is identified as being one of the following: a comic, an image, a quote.

22. The method of claim 19, wherein the foreground image placement information causes the foreground image to be positioned along the top, bottom, or side portions of the background template.

23. The method of claim 19, wherein the foreground image placement information causes the foreground image to be positioned about the central portion of the background template.

11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30